

2025 Michigan Show Educational Schedule

DeVos Place Convention Center

Wednesday, March 5

Keynote Speaker

1:00 pm



State of Energy for 2025 and Beyond Join us for an engaging keynote session with Rob Underwood, President of the Energy Marketers of America (EMA). With decades of experience in the energy sector, Rob brings expertise and a dynamic perspective on the trends shaping our industry. Rob will delve into critical issues facing energy marketers today, from policy updates to market challenges and opportunities. Discover how evolving energy trends and regulations impact your business and gain actionable strategies to stay ahead of the curve. Take advantage of the opportunity to connect directly with a leading voice in the energy industry

during the interactive Q&A session.

Thursday, March 6

Stay tuned.....